COURSE DESCRIPTION
Covers preparation of portfolio book and digital portfolio presentation. Focus is on the understanding of the professional portfolio needs and its presentation in the Graphic Design job market. Existing projects are critiqued for aesthetics, arrangement and presentation. Graphic resume preparation.

Prerequisite: GRA 120 with a grade of C or better or consent of Coordinator.

TOPICAL OUTLINE
I. Understand basic graphic design needs of a complete portfolio
II. Overview of the visual communication profession and the expected critique
III. Understand conventional and digital portfolio preparation
IV. Utilize portfolio in mock presentation and interview
V. Strategies to interview and present in a creative environment
VI. Preparation of a graphic resume to accompany portfolio

METHODS OF PRESENTATION
1. Power Point Lecture
2. In-class lab work
3. Problem solving and discussion

STUDENT OUTCOMES (The student should be able to . . . )
1. demonstrate knowledge of design principles for presentation.
2. understand the creative profession and interview process.
3. understand creative projects needed for complete portfolio.
4. learn digital software to create digital portfolio.
5. create conventional hard copy portfolio.

METHODS OF EVALUATION
1. Lab assignments
2. Tests and quizzes

TEXTBOOKS/INSTRUCTIONAL MATERIALS

PREPARED BY: Patty Bruner
Semester Fall Year 2007