FOR IMMEDIATE RELEASE

UNEARTH THE WORLD AND HARPER COLLEGE COLLABORATE ON INTERNATIONAL SERVICE LEARNING INITIATIVE

CHICAGO, IL, July 15, 2015—Unearth the World announced today an innovative collaboration with Harper College’s Office of International Education. Through this initiative with Harper College, Unearth the World will pilot an international program that will offer Harper students the opportunity to participate in social service projects in both Latin America and Africa. The objective of this collaboration is to foster global relationships for volunteers and international communities. The hope of this initiative is to incorporate service learning curricula in Harper College classrooms and provide international service learning projects to all students interested in studying abroad. Harper College’s Director of International Education, Dr. Richard Johnson, will visit and participate in three of Unearth the World’s service learning sites and programs.

According to Kathryn Pisco, founder of Unearth the World, “I could not be more excited about this innovative and exciting collaboration! The opportunity to work with Harper faculty and students will allow Unearth the World to maximize our impact while working closely with a world class academic institution. I cannot wait for Richard to kick off the program through his own socially responsible trip to Peru and Nicaragua!”

Dr. Johnson will travel in August to three of Unearth the World’s Latin American partner organizations where he will participate in all three service learning projects and document the process.

“This unique initiative represents a leap forward in the capacity of Harper College to offer transformative education abroad opportunities for our students. The Office of International Education is eager to embrace this opportunity as a dynamic way to engage our students in meaningful service learning in an international setting,” says Dr. Richard Johnson.

Starting this fall, these same programs will be available to all Harper College students interested in participating in an integrated service learning education abroad program. Ultimately, the intended outcomes of this initiative are to provide Harper College students with the opportunity to explore and interact with other people from all over the world, and to foster mutually sustainable growth through community engagement projects.

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People interested in following Dr. Johnson’s trip, gaining more information about the programs, donating to the organization, or volunteering can visit Unearth the World’s website at http://www.unearththeworld.com/, follow on Twitter @unearththeworld and @rfjohnson61 and like the Unearth the World Facebook page.

About Unearth the World

Unearth the World promotes cross-cultural learning, fosters reciprocal partnerships and elevates social consciousness through meaningful volunteer exchange programs. To learn more about Unearth the World, you can visit the website at www.unearththeworld.com or reach out directly at info@unearththeworld.com.

About Harper College

The mission of the Office of International Education at Harper College is to develop international awareness through collaborative programs that enhance knowledge of global dynamics, cultural diversity, and world issues for students, faculty, staff, and the surrounding community.

Forward-Looking Statement

This news release contains certain forward-looking statements. Such forward-looking statements are subject to various risks and uncertainties, including the conditions of the children’s book and educational materials markets and acceptance of the Company’s products within those markets, and other risks and factors identified from time to time in the Company’s filings with the Securities and Exchange Commission. Actual results could differ materially from those currently anticipated.

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