President’s Priorities

- Review of the College Mission Statement
- Finalize and Implement the Community Relations Plan
- Implement Recommendations Related to Employee Diversity, Equity and Inclusion
- Major Gifts Campaign
- Develop a “Master Plan” for Health and Wellness; Program Statement for Building M
- Adult Enrollment and Retention
Mission Time Line

- Spring Semester
  - Mission Criteria
  - Mission Input
- Fall Opening – Mission Draft
- Fall Semester
  - Vet Mission Draft
  - Shared Governance
  - Board Meeting
Community Relations Plan

- Task Force put forward 9 recommendations
- Held dinner for community input participants
- Hiring full-time Community Relations Manager
- Incorporating recommendations into College Operational Plan
Diversity & Inclusion Initiatives

1st Six Months of 2014

- Support for our affinity employee groups
- Diversity Score Card
- Bias incident reporting
- Diverse Teaching Fellow
- 360° evaluations and Exit interviews
- Shepherd the proposed IEMs
- College-wide Communications Plan that promotes diversity and inclusion
Major Gifts Campaign

- Completed Feasibility Study
- Moved to exploration stage of campaign to align with 50\textsuperscript{th} celebration
Surveying students, employees and community

Benchmarking athletic programs and researching athletics trends

Researching and reviewing Wellness and Sports facilities and employee wellness programs

Investigating partnerships

Interacting with Student Life and HR/Wellness committees
3 Tiered Approach

- **Marketing and Admissions** (Barzacchini, Parzy)
  - Focus on messaging to adults in ads, touch points

- **Student Onboarding and Advising** (Otto, Atkinson, Moten)
  - Focus on building a program of study and retention

- **Programming/Scheduling Review** (Coons, Marwick)
  - Focus on programs of study that lead to jobs; scheduling that is adult friendly, cohort-based programs
Questions?