INTRODUCTION TO PHOTOGRAPHY

COURSE DESCRIPTION
Explores beginning fundamentals of photography, its history, and the development of photography in both commercial and creative usage. Presents a past and present use of photography focusing on techniques and applications in a conventional camera-based environment emphasizing the digital photographic arena.

TOPICAL OUTLINE
I. Understand Basic Photographic Concepts
II. Overview of Conventional and Digital Uses in Photography
III. Understand Principles to Create Aesthetic Photographs in all Areas of Study
IV. Learn Past and Present Camera Techniques and Development
V. Study Past Photographers and Their Work
VI. Understand Different Genres of Photography
VII. Understand the Photographic Needs in the Graphic Arts Arena

METHODS OF PRESENTATION
1. PowerPoint Lecture
2. Problem solving and discussion

STUDENT OUTCOMES: *(The student should…)*
1. demonstrate knowledge of photographic principles.
2. understand photography as it relates to graphic art as well as fine art.
3. understand all different types of photography and its purpose and use.
4. learn lighting needs in a conventional and digital environment.
5. understand basic photographic print production needs.

METHODS OF EVALUATION
1. Class assignments
2. Tests and quizzes

TEXTBOOKS/INSTRUCTIONAL MATERIALS

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