## WILLIAM RAINEY HARPER COLLEGE

**CAREER PROGRAMS DIVISION**

**GENERAL COURSE OUTLINE**

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### COURSE DESCRIPTION

Explores advanced desktop publishing focusing on page assembly in QuarkXpress, transitioning to InDesign. Projects focus on creating documents that follow industry standards and best practice for print production. Emphasis is placed on projects for print and preflighting techniques.

Prerequisite: GRA102 with a grade of C or better.

### TOPICAL OUTLINE

I. Understanding Both Software Packages’ Advanced Menus and Tools  
II. Working with Importing Graphics and Their Requirements  
III. Application Tips and Tricks  
IV. Understanding Color Uses, Palettes and Industry Needs  
V. Applications and Graphic Troubleshooting  
VI. Develop Page Layout and Prepare Them for Output  
VII. Understand Prepress and Print Needs from Preflight to Final Files

### METHOD OF PRESENTATION

1. PowerPoint lecture  
2. In-class lab work and projects  
3. Problem solving and discussion

### STUDENT OUTCOMES: *(The student should…)*

1. demonstrate knowledge of advanced page layout tools in software.  
2. create, troubleshoot and preflight print production projects.  
3. understand images, vector graphics and their usage in page layout.  
4. understand postscript and rip functions.  
5. utilize industry standard color palettes and management techniques.  
6. understand rip, trap, imposition and outputs.

### METHOD OF EVALUATION

1. Lab assignments/projects  
2. Tests and quizzes

### TEXTBOOK/INSTRUCTIONAL MATERIALS

Against the Clock Inc., *Adobe InDesign CS5: The Professional Portfolio*, Against the Clock Inc., 2010.  
ISBN: 9781936201037

### PREPARED BY:

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