WILLIAM RAINEY HARPER COLLEGE
CAREER PROGRAMS DIVISION
GENERAL COURSE OUTLINE

GRA 232
DIGITAL PHOTOGRAPHY II
(Lec-Lab) 3
(Course Prefix) (Course Number) (Course Title) (Credit Hours)

COURSE DESCRIPTION
Explores advanced techniques and applications of digital image capture, concentrating on application uses and output. Focuses on different types of digital photography in the graphic arts arena, from product shots, food, fashion and location techniques. Investigates different equipment and color management in a commercial studio environment.

Prerequisite: GRA105 and GRA131 with grades of C or better.

TOPICAL OUTLINE
I. Understand advanced digital photographic concepts  
II. Understand digital photography techniques and its commercial needs  
III. Understand product shot set up and lighting needs  
IV. Learn food styling, lighting and food enhancement techniques  
V. Learn the fashion industry needs for digital photography  
VI. Learn on location needs  
VII. Utilize Photoshop software with image capture for manipulation  
VII. Understand lighting and color management needs for all types of photography

METHOD OF PRESENTATION
1. Power Point lecture  
2. In-class lab work  
3. Problem solving and discussion

STUDENT OUTCOMES: (The student should…)
1. demonstrate advanced knowledge of photographic principles through projects.  
2. understand techniques in all fields of digital photography.  
3. understand advanced digital applications used in image capture.  
4. understand commercial studio needs, lighting and equipment.  
5. understand photographic print production and basic color management.

METHOD OF EVALUATION
1. Lab assignments  
2. Tests and quizzes

TEXTBOOK/INSTRUCTIONAL MATERIALS
None

PREPARED BY: Patricia Bruner, Coordinator

Dated: Fall 2011